An information guide to

The Impact of an Instructional Designer on Campus

Building Bridges Between Faculty, Staff, and Student Success

Agenda

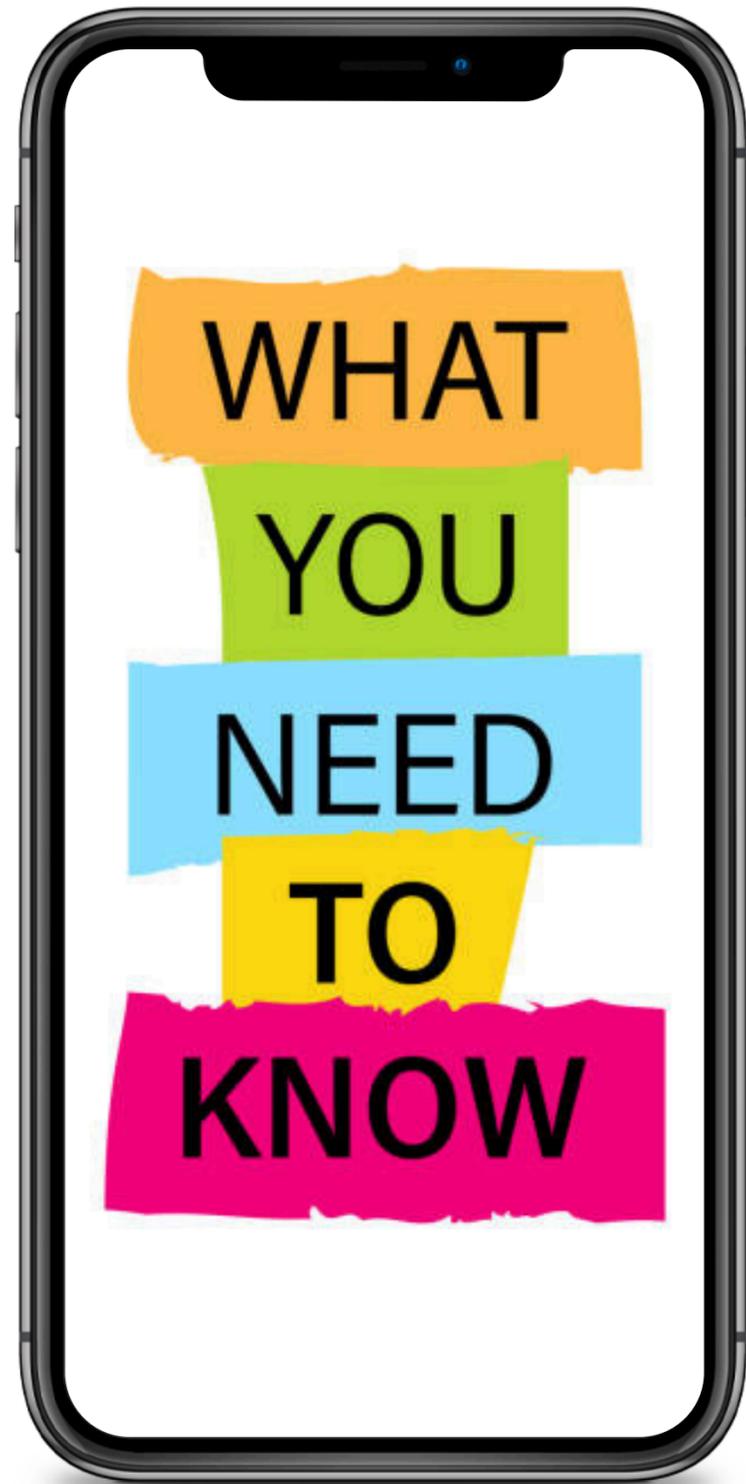Key topics in this presentation

Icebreaker

Imagine this scenario: You're trying to design a course, workshop, or process, but you're stuck on one aspect—maybe it's content clarity, accessibility, or technology integration.

Does this resonate?

Let's dive into how an instructional designer can help.

What Does an Instructional Designer Do?

- An instructional designer is a strategic partner who:
- Helps faculty design courses and engage students.
- Supports staff in optimizing processes and training.
- Contributes to institutional success by fostering collaboration and innovation.

Benefits to Faculty

- Course design
- Accessibility
- Technology Integration

Benefits to Staff

- Professional development
- Streamlined processes
- Project support

Benefits to Students

- Better Access
- Learning outcomes

Discussion

Finding Solutions Together

What area of your work could benefit from instructional design support?

Key Take Aways

01 **INSTRUCTIONAL DESIGNERS ARE STRATEGIC PARTNERS:**

They collaborate with faculty and staff to solve challenges, enhance teaching and training, and improve processes for better outcomes across the campus.

02 **INSTRUCTIONAL DESIGN DRIVES ACCESSIBILITY AND ENGAGEMENT:**

By ensuring materials are inclusive, accessible, and engaging, IDs contribute to the success of students, faculty, and staff alike.

03 **INSTRUCTIONAL DESIGN SAVES TIME AND BOOSTS EFFECTIVENESS:**

With expertise in technology, course design, and professional development, IDs streamline workflows, reduce workload, and elevate the quality of educational and operational efforts.

What's Next? Contact Information

- Bonnie L. Solivan
- Instructional Designer & Educational Technology Campus Lead Coordinator

- Room 113 - Teaching & Learning Center
- Monday - Friday 930 am - 530 pm
- 860.253.3165
- bonnie.solivan@ctstate.edu

Do you have any questions?